



## IRONSHORE INC.

---

Editorial Contact:  
L. Gaye Torrance  
TorranceCo  
New York, New York  
(212) 691-5810  
cell: (862) 215-7631  
[lgtorrance@torranceco.com](mailto:lgtorrance@torranceco.com)

**FOR IMMEDIATE RELEASE**

### **IRONSHORE INTERNATIONAL'S HUI YUN BOO SELECTED AS ONE OF THE *BUSINESS INSURANCE* 2016 WOMEN TO WATCH**

**Hamilton, Bermuda, December 12, 2016** – Ironshore International’s Hui Yun Boo, Managing Director, Asia Pacific, has been selected as one of the *Business Insurance* 2016 Women to Watch. Hui Yun will be recognized at the Women to Watch leadership conference and awards luncheon to be held on December 12 -13, 2016 in New York.

An admired industry executive, Hui Yun has held various leadership roles within the Asian insurance market for more than 20 years. She was appointed to lead Ironshore’s Asia Pacific region in 2015, responsible for overseeing business growth and product development of Ironshore specialty lines throughout the area platform. Ironshore’s regional footprint spans offices in Singapore, Hong Kong, Tokyo, Australia and New Zealand. She also serves as Chief Executive Office of Ironshore International’s Singapore branch office.

Since joining Ironshore, Hui Yun has been instrumental in directing the region’s strategic focus by maximizing resources and enhancing synergies within Ironshore’s regional team to drive continual growth and meet business objectives. Notably, she is also a member of the Ironshore International PACE Leadership Team established to deliver a sustainable economic model to realize profitable growth for Ironshore’s International division.

“I am honored to receive this distinction of being recognized by Business Insurance, a premier international industry publication,” stated Hui Yun. “Ironshore has deepened its global presence within the vibrant Asia Pacific region over the past five years and I have been thrilled to be an integral voice in working with this engaging, truly dedicated team of professionals.”

*Business Insurance* started the Women to Watch awards program in 2006 to recognize women leaders doing outstanding work in risk management and commercial insurance. *Business Insurance*

readers nominate candidates for Women to Watch who are then selected as the annual honorees by a panel of *Business Insurance* editors. Nominations are evaluated on four criteria: recent professional accomplishments, expertise, leadership and future career prospects.

Profiles of the 2016 honorees will be published in the December edition of *Business Insurance*.

### **About Ironshore**

Ironshore provides broker-sourced specialty property and casualty insurance coverages for varying risks located throughout the world. Select specialty coverages are underwritten at Lloyd's through Ironshore's Pembroke Syndicate 4000. The Ironshore group of companies is rated A (Excellent) by A.M Best with a Financial Size Category of Class XIV. Pembroke Syndicate 4000 operates within Lloyd's where the market rating is A (Excellent) by A.M. Best, AA- (Very Strong) by Fitch, and A+ (Strong) by Standard & Poor's. For more information, please visit: [www.ironshore.com](http://www.ironshore.com)

### **About Business Insurance**

*Business Insurance* is the authoritative news and information source for executives concerned about risk and the impact on their business. With information for risks managers, insurers, brokers and other providers of insurance products and services, *Business Insurance* delivers in-depth analysis on new and emerging risks, case studies of success programs, market intelligence on trends, and guidance on how to capitalize on opportunities and overcome challenges. In addition to a monthly print magazine, *Business Insurance* provides essential news via its website; daily and weekly e-newsletters; and breaking news via email news alerts. Visit: [www.businessinsurance.com](http://www.businessinsurance.com)

#

#

#